

# MATRICHER FALLS

# IT'S THE GRAVY

## SINCE 1640



REE-INVENT FILMS



# IT'S THE GRAVY PRESS KIT



[WWW.THEGRAVYMOVIE.COM](http://WWW.THEGRAVYMOVIE.COM)

 [CHERIE@REE-INVENTFILMS.COM](mailto:CHERIE@REE-INVENTFILMS.COM)  
[WWW.REE-INVENTFILMS.COM](http://WWW.REE-INVENTFILMS.COM)

MATRICHER FALLS  
IT'S THE GRAVY  
SINCE 1640

SHADY MOVIE DEALS.  
A LEMONADE SCAM.  
BOGUS INVESTORS.



In the end, everyone takes their lumps.

Ree-invent Films Presents:

IN ASSOCIATION WITH: KEISHAN ENTERTAINMENT. TICASA PRODUCTIONS.  
TRIDRALOU FEATURES. SEANIEBIRD PRODUCTIONS.

A CHERIE KERR FILM

MATT MORRISON • CHERIE KERR • RICH FLIN

FEATURING:

ROBIN FITZGERALD, DAVID ANDERSON, ROBBIE NELSON, TANIA PIRRITANO NELSON, RUSTY FELBOB, DAN CHARLES LEE, H. NELSON TRACEY,  
FADI AWWAD, DON WILEN, ELIZABETH BORDEN, KAI KIM, WESTON BAGLEY, JULIETTE BAGLEY, GUY NELSON, MAX FAY, LILY NELSON,  
MARIO ALVERSON, TOMMY PEDERSEN, ASH PEDERSEN, DUANE SINGERBOX, BRENT WHITE, DUSTI SAIDI, ROY JAFARI, DAVID MEDRANO,  
RYAN PEELER, CHARLOTTE BAGLEY, JESSE BAGLEY, CHRISTOPHER LEE, DARRELL WAGSTAFF, VALERIE DIXON.

EXECUTIVE PRODUCER  
CHERIE KERR

EXECUTIVE PRODUCER  
ERIC ANDERSON

WRITTEN & DIRECTED BY  
CHERIE KERR

DIRECTOR OF PHOTOGRAPHY  
CHRIS WARREN

EDITOR  
DANIEL SEIGERMAN

ORIGINAL MUSIC SCORE  
JONAS LEE & MAX LEE

UNIT PRODUCTION MANAGER  
H. NELSON TRACEY

SOUND  
ETHAN CARRANZA

2ND CAMERA  
ED UKEN

1ST ASSISTANT DIRECTOR  
ASH PEDERSEN

GRAPHICS & MEDIA  
CHRISTIE PALMER



WWW.THEGRAVYMOVIE.COM





NOMINATIONS & AWARDS



**Awards:**

- Accolade Global Film Competition - **Winner (Award of Recognition: Feature Film)**
- Accolade Global Film Competition - **Winner (Award of Recognition: Movie Trailer)**
- IndieFEST Film Awards - **Winner (Award of Recognition: Feature Film)**
- IndieFEST Film Awards - **Winner (Award of Recognition: Movie Trailer)**
- IndieFEST Film Awards - **Winner (Award of Recognition: Women Filmmaker)**
- DC AfterDark Film Festival - **Winner (Jury Award)**
- Fusionfilm International Film Festival - **Winner (Best Comedy)**
- Los Angeles Film and Documentary Awards - **Winner (Best Comedy)**
- Milan Gold Awards - **Official Winner (Best Director)**
- Hollywood Gold Awards - **Official Winner (Best Feature Film)**
- International Gold Awards - **Official Winner (Gold Award: Best Feature Film)**
- New York Movie Awards - **Official Winner (Gold Award: Feature Film)**
- Chicago International Film Festival - **Official Winner (Best International Comedy)**
- Chicago International Film Festival - **Official Winner (Best American Indie Director)**
- American Film Market - **Winner (Best Comedy Feature)**
- Los Angeles Arthouse Film Critics Awards - **Winner (Best American Comedy Of The Year)**
- Best Screenwriter of the Year - Wild Filmmaker - **Winner**
- Scandinavian Film Critics Awards - **Winner**
- Paris Film Awards - **Honorable Mention**
- SoCal Film Awards - **Honorable Mention**

**Official Selections:**

- Maverick International Film Festival
- Cannes International Film Week
- Luxembourg International Film Festival
- Think Different Film Festival
- Diario Italiano Film Festival
- Venice International Film Festival
- Los Angeles Movie & Music Video Awards
- Spain CinemART Film Festival
- Atlanta International Film Festival
- Best Cinematic Project of the Year 2024
- Australian Film Critics Awards
- ICEBERG Cinema and Literature Awards
- San Francisco Film Lab Awards
- British Film Critics Awards
- Lisbon Story Film Festival
- Brazil International Film Festival
- Irish Film Critics Awards
- MIA, International Audiovisual Market 2024
- Sundance Event at the Sundance Film Festival
- ETHOS Film Awards
- Miami Film Awards
- La Habana International Film Awards
- DC After Dark Film Festival
- Washington DC International Film Awards
- Hawai'i Film Awards
- Tribeca Christmas Film Awards
- Best Character Awards 2024
- Greek Film Critics Awards
- America Europe Film Festival
- Oxford Film Network Awards
- Osaka Film Awards
- Hollywood Indie Film Critics Awards
- Bellagio New Cinema From The World Film Festival
- OKLAHOMA New Directors/New Films
- Film Emmy Awards
- Indie Oscar Awards
- NEON On Contemporary Cinema
- Lights in the Shadow Film Awards
- Kansas City Film Music Script Festival
- SIENA International Film Showcase
- Canadian International Indie Film Critics Awards
- On The Roads of Cinema Film Fest
- Maverick Movie Awards
- International Indie Film Registry
- Shakespeare Film Awards
- Indian Film Critics Awards
- International Indie Cinematheque Awards
- Dubai Film Art
- Madrid Indie Academy of Motion Picture Arts

**NOMINATIONS & AWARDS**

## REVIEWS

"For this critic, what I've so deeply enjoyed about the efforts is that they so deftly combine complete absurdity and wholehearted entertainment with what has honestly continued to consistently be that aforementioned jab AT the film industry....WHILE making us LAUGH at it with the intelligently crafted writing and direction Kerr & Co. have delivered.." ([read full review](#))

-Kirk Fernwood, OneFilmFan - [INDIE FILM REVIEW: "It's the Gravy" - JUNE 10, 2024](#)

"..it's really really hard to direct, produce and star in not just one but three great, funny and award winning comedy films. Cherie Kerr has done just that with her 3rd in a series: IT'S THE GRAVY."

- Michael Gellman, Senior Director, SECOND CITY

IT'S THE GRAVY  
PRESS KIT

WHAT THEY'RE SAYING ABOUT THIS MOVIE

MATTRICHER FALLS

IT'S THE GRAVY

SINCE 1640

Home
Synopsis
Director
Photo Gallery
Press Kit
Production Notes
Cast & Crew

## Coming Spring 2025

**SHADY** MOVIE DEALS. **A LEMONADE SCAM.** **BOGUS** INVESTORS.

In the end, everyone takes their lumps.

### Explore

IT'S THE GRAVY

**SYNOPSIS**

ABOUT THE DIRECTOR

**DIRECTOR**

SCREEN CAPTURES

**PHOTO GALLERY**

PRESS KIT

**PRESS KIT**

ORIGINAL MUSIC SCORE

**ORIGINAL SOUNDTRACK BY THE LEE BROTHERS**

PRODUCTION NOTES

**PRODUCTION NOTES**

ACTORS & FILMMAKERS

**CAST & CREW**

PREVIOUS FILMS IN THE TRILOGY

**THE SHOW CAN'T GO ON! MATRICHER FALLS**

REE-INVENT FILMS

**CONTACT**

WATCH THE TRAILER

(Please refresh your browser if video doesn't appear)



**"Impeccably rollicking, light-heartedly entertaining.."**

- Kirk Ferwood *CrashSite.com*  
*Kroad Full Review*



SHADY MOVIE DEALS.  
A LEMONADE SCAM.  
BOGUS INVESTORS.

In the end, everyone takes their lumps.

Ree-invent Films Presents:  
IN ASSOCIATION WITH KEISHAN ENTERTAINMENT, TICASA PRODUCTIONS,  
TRIDRALOU FEATURES, SEANEBIRD PRODUCTIONS.

A CHERIE KERR FILM

MATT MORRISON • CHERIE KERR • RICH FLIN

FEATURING:  
ROBIN FITZGERALD, DAVID ANDERSON, RIBBIE NELSON, TANIA PIRSTANO NELSON, RUSTY FELLOUS, DAN CHARLES LEE, H. NELSON TRACEY,  
FAIR AWWAL, DON WILEY, ELIZABETH BORDEN, KAI KIM, WESTON BAGLEY, JULIETTE BAGLEY, GUY NELSON, MAX FAY, LILY NELSON,  
MARIO ALVERSON, TOMMY PEDERSEN, ASH PEDERSEN, DUANE SINCERBOX, BRENT WHITE, DUSTY SAUND, ROY JAFARI, DAVID MOURANO,  
RYAN PEELER, CHARLOTTE BAGLEY, JESSE BAGLEY, CHRISTOPHER LEE, BARRELL WAINSTAFF, VALERIE DIVIN.

EXECUTIVE PRODUCER: CHRIS JONES      WRITTEN & DIRECTED BY: CHERIE KERR  
DIRECTOR OF PHOTOGRAPHY: CHRIS JONES      EDITOR: DANIEL GUNDELIN      ORIGINAL MUSIC SCORE: JONAS LEE & BRUCE LEE      UNIT PRODUCTION MANAGER: NICHOLAS TRACY  
COSTUME DESIGNER: JESSICA      PRODUCTION DESIGNER: JESSICA      EXECUTIVE PRODUCERS: JESSICA & MICH  
CINEMA: JESSICA      1ST ASSISTANT DIRECTOR: JESSICA      GRAPHICS & MEDIA: JESSICA

WWW.THEGRAVYMOVIE.COM



\$50,000 REWARD

For returning the Ladle to the appropriate jurisdiction and the return of the GRAND JURY LADLE PRIZE.



WINNER

AWARD OF RECOGNITION  
ACCOLADE  
GLOBAL FILM  
COMPETITION



WINNER

AWARD OF RECOGNITION  
IndiePEST  
Film Awards

After a small-town film festival where the main characters, Mitch, Maynard and Cherie win absolutely nothing, both men wind up in jail for having stolen the Matricher Falls 3rd Annual Film Festival's "Grand Jury Ladle Prize" and Cherie joins up with a shady distribution company. After she becomes an investor, the two shady distributors get her to invest everything she owns in It's the Gravy Unlimited Film Distribution Company Unlimited (ITGU). Soon after she forms her partnership with Stankey and Kahn, the pair goes out of town, leaving

## SHORT SYNOPSIS

IT'S THE GRAVY  
PRESS KIT

After a small-town film festival where the main characters, Mitch, Maynard and Cherie win absolutely nothing, both men wind up in jail for having stolen the Matricher Falls 3rd Annual Film Festival's "Grand Jury Ladle Prize" and Cherie joins up with a shady distribution company. After she becomes an investor, the two shady distributors get her to invest everything she owns in It's the Gravy Unlimited Film Distribution Company Unlimited (ITGU). Soon after she forms her partnership with Stankey and Kahn, the pair goes out of town, leaving Cherie with all their liabilities, and no assets. After she springs Maynard out of jail, the two mobilize some town folk to help them save the failing distribution company in an attempt to get whole. Much happens in the process: They hook up with some entrepreneurs, who front a children's lemonade stand, and two bogus Middle East investors. The new team is pressured and led to commit various crimes, not the least of which is to bootleg the town's 78 varieties of prized gravy and ship them across state lines. Their actions, innocent or not, lead to RICO charges. The entire group gets busted. Who gets off? Who doesn't? Well, in the end, everyone takes their lumps.



SHORT SYNOPSIS

## FULL SYNOPSIS

IT'S THE GRAVY  
PRESS KIT

This third and last installment of “The Show *Can’t* Go On!” 90-minute comedy series picks up where the prequel, “3rd Annual Matricher Falls International Film Festival” leaves off. One of the three main characters, Cherie, did walk off with Sheldon Stankey for dinner—a meal “slathered with gravy.”

“It’s the Gravy,” opens as we see her in Stankey’s office with his partner, Al Kahn. They tell her they want to take on her film (to distribute it) and they make her an offer.

She accepts.

They also offer a partnership, urging her to “put all her eggs in one basket.”

She is now officially ordained as a sales rep for (ITGU) –It’s the Gravy Unlimited Film Distribution Company. In the initial “dealmaking” meeting, Stankey and Kahn pour it on thick when they give her an offer to join their sham film distribution company—an offer she finds impossible to refuse.

She will stay in Matricher Falls to help them grow their film distribution company. “Besides,” she tells them. She has some friends in town, so she isn’t planning to leave Matricher Falls anytime soon.

Their offer affords her the opportunity to regularly visit her pals, Maynard Blankenship and Mitchell Brine, both of whom are serving 46 months in the MF Correctional Facility for having stolen the Grand Jury Ladle Prize at the third annual MF indie film festival.

Stankey and his partner, Kahn, talk Cherie into investing a sizeable sum into their enterprise.

Eager to become a partner, she sells everything to do it. She’s all in. The shady pair quickly teach her the ins and outs of the indie film sales business--agency, aggregating, and distribution. She proudly wears the title of Sale’s Rep but finds it hard to sell the founding partners’ packages.

After dressing Cherie down for her inability to sell their “products,” the pair announce a necessary trip across the globe to sell the company’s “packages” themselves. They tell her they will be gone for a couple of weeks. She argues with them all the way to the front door of the building—their exit route.

They pressure her to hurriedly sign paperwork that leaves her responsible for all the company’s liabilities.

Soon after, Cherie visits Maynard and Mitch in jail. At first, she brags about her job, then later, confesses that things aren’t going so well. She then hatches a sinister plan with Maynard to get him out of jail.

(continued)

FULL SYNOPSIS

Initially, she pretends she has gotten Maynard a job at ITGU, then confesses to him that Stankey and Kahn have left town; and left her hanging. Her motive: She had secretly hoped she could use what was left in the way of any remaining “credit limit” balance on Maynard’s credit card to get back on her feet.

Shortly after she takes Maynard through the front doors of ITGU, she finally comes clean in a meeting. They take to one of the nicely appointed conference rooms. She spills the beans.

Soon, the two hatch a plan to galvanize a handful of workers from among those they met a couple of years earlier at the Matricher Falls International Film Festival. Russell, the waiter at Zov’s seems to be a potential candidate. Mabel, concession worker at the Frida Theater, is a potential. Roxy, a former beauty queen, who was one of the MF festival award presenters, is likely to join the team. Bob, the MF festival worker who couldn’t spell jack, is now back in town after his newly formed banner company collapsed. Two of the Mumble Gang never left the Falls. They began teaching karaoke at the Matricher Falls Bowl. And Cassie, still seeking her celebrity hookup, doesn’t seem to have much else to do.

After assembling their team, Maynard and Cherie excuse themselves for a short meeting outside the larger conference room doors. They discuss who will do what job.

The film opens with Cherie casting roles. Each recruit gets his/her own assignment. Soon, the team frantically get to work to secure the company’s assets—they man the phones in the ITGU’s lavish office quarters and make a number of calls to try to get gullible filmmakers to buy their bogus film distribution packages. Maynard and Cherie’s goal? To not only keep the company from going under, but to find a way to spin a profit.

Why? Cherie wants to retrieve her life-savings investment, while Maynard is clearly onboard so he can pay off his mounting credit card debt; the interest alone is killing him. The others? They work nights so daylighting might afford them some extra cash. Meantime, Mitch remains in jail, pleading for his release, though oddly enough, he mentions that he is enjoying his work in the jail’s laundry room. His biggest joy however he says, is that of bookclub “captain.”

No one is selling anything.

The two leaders continue pushing their star recruits. They inspire them to burn up the phones for prospects—gullible filmmakers—in the hopes of raking in suckers to help them keep the company afloat. They also send them out on the streets to the Frida Cinema for the 5th Annual Matricher Falls International Film Festival where they hope their troops will sign some unsuspecting filmmakers as they descend on them.

Seems promising. For a while.

President Russell, who still works at Zov’s as a waiter at night, takes his daylighting responsibilities seriously. He has a customer, he says, a numbers guy, who he might be able to recruit to join the ITGU management team. Morty is his name, and he accepts the offer to join ITGU.

(continued)

FULL SYNOPSIS

When the company's "Controller" finally reports that ITGU might crash, Mabel suggests they find some fresh entrepreneurs – some influencers with whom they can partner. President Russell mentions he knows a company across town who is in the "beverage business." The team suggests he invite them to take a meeting at ITGU. This young group reportedly owns LMA, a company that is said to be making bank. When they arrive, ITGU's team is shocked. They are children! The LMA "suits" range in age from 10 to 14 years old. They drill the ITGU team with questions. Morty tries to take the lead. The dynamic and driven team from LMA (Lemonade My Ass) walk out of the meeting soon after the ITGU team reveal none of them even know what a business plan is.

The youngsters walk out confidently, when in truth, they, too, are in trouble: The LMA group have been bootlegging gravy for the former mayor who, lately, has been demanding more than his customary share-- pouring on thick his new commission demands, so LMA, too, is heading downhill.

Russell and Morty later visit the "lemonade stand."

Meantime, Mitch remains in jail, pleading for his release. Parole Board turns him down. To make matters worse, both entities have gotten wind that the FBI is tailing them.

The heat is on for both sides.

KSCM reporter Todd Tilleman gets a leak. He launches an investigative probe.

LMA execs meet in pairs to try to strike deals with ITGU influencers.

It's all very "Hollywood."

LMA even ups the terms of the deal and eventually ITGU relents and accepts.

It's not long before all the "players" are out for themselves.

The same dynamic is at play over at LMA.

Lots of plots and logistics are in the offing.

It's all very "Hollywood."

Two Saudi princes—Mitch's jail contacts--even thicken the plot when they cook up a deal with the former Mumble Gang heads.

Mitch finally talks the parole board into letting him go. That is, with the help of a "family member."

Detectives Wheeler and Peeler get a tip from Todd that something is "up" at ITGU.

The pair visit ITGU, ostensibly as novice filmmakers. They probe.

Not long after Mitch's release, Todd breaks the news.

# FULL SYNOPSIS

Both groups get busted.

They get sentenced.

The kids get off. Most of the others as well.

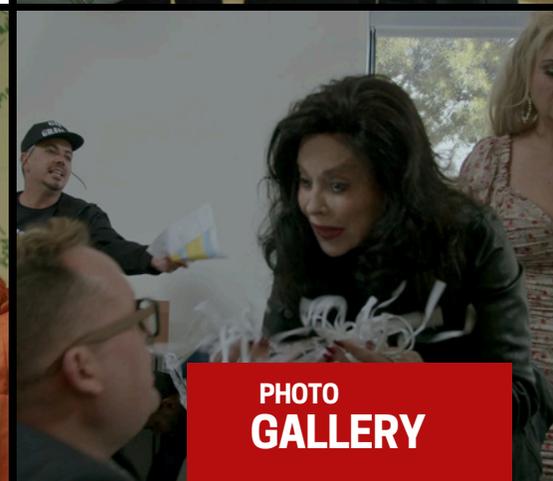
What kind of justice does the judge mete out for Mitch, Maynard, and Cherie?

It's the gravy....

And, by the way: Just where is that Grand Jury Ladle Prize?

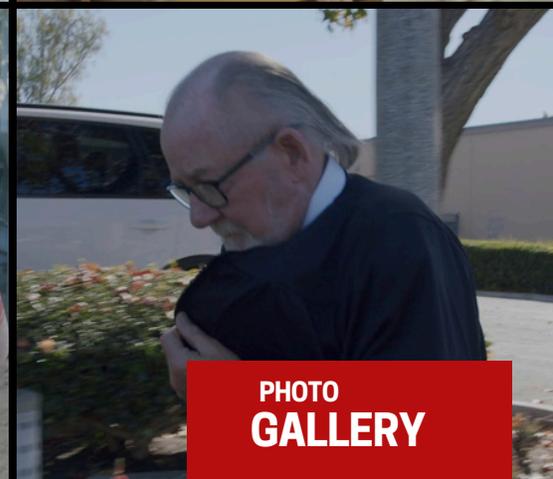
© 2024 Ree-invent Films

**FULL SYNOPSIS**





**IT'S THE GRAVY  
PRESS KIT**



**PHOTO  
GALLERY**

For: Immediate Release

Contact: Shannon Dugger, KerrPR – Shannon@kerrpr-execuprov.com 303 619-3949 or  
KerrPR 714 550-9890.

**IT'S THE GRAVY  
PRESS KIT**

**REE-INVENT FILMS INDIE FEATURE FILM 'IT'S THE GRAVY' READY**

**FOR FILM FESTIVAL JOURNEY**

**90-minute indie film seeks distributor**

Santa Ana, Calif: "It's the Gravy" is poised and ready for release to the film festival circuit according to Cherie Kerr, one of the Executive Producers of the 93-minute indie feature and who directed, wrote, and co-stars in the film ([www.thegravymovie.com](http://www.thegravymovie.com)) (trailer).

"Gravy," the third in a three-part feature film comedy series, chronicles the travails of a beleaguered sketch comedy director, and according to Eric Anderson, a Co-Executive Producer of the project, is now open to distributor pick up as it makes its way around the indie film festival round.

This indie feature is the third and final sequel to "The Show Can't Go On!" (released in 2021 ([www.scgomovie.com](http://www.scgomovie.com)) and "3rd Annual Matricher Falls International Film Festival," released in 2023 ([www.matricherfalls.com](http://www.matricherfalls.com)). (International is intentionally misspelled.) The pre-quel mockumentary comedies are currently streaming on Amazon Prime, Tubi, OTT, Reveel, Popsy on Plex, Cineverse, Apple TV, Xumo, Momentu, Roku, Amazon FireFox and other major platforms.

The first two in the trilogy combined garnered 32 nominations and 21 awards. Once again, Kerr co-stars in the "gravy" movie along with Rich Flin and Matt Morrison. Though the cast improvised throughout the film, their dialogue followed a highly detailed storyline—broken out scene by scene.

The new film marks the conclusion of the saga where one of the main characters, Cherie, gets stuck in Matricher Falls, but springs her two "colleagues" out of the MF Correctional Facility for having stolen the Grand Jury Ladle prize at the Matricher Falls film festival, where they have been "housed" for a couple of years. Throughout the three iterations of the story, the threesome encounter one debacle after another.

"'Gravy' is a wacky story where Cherie becomes a partner in a so-called indie film distribution company. The owners, Ken Kahn and Sheldon Stankey, together with her partners, Maynard Blankenship and Mitch Brine, first hire some of the townfolk to con gullible filmmakers into buying their packages. They then link up with some kids fronting at a lemonade stand (but they're really bootlegging gravy) and come upon some sketchy Middle Eastern investors whose money is as fake as their outfits," explains Morrison. It was so much fun to shoot!" As the tagline implies: "In the end, everyone takes their lumps."

Co-starring in the film are: Robin Fitzgerald, Rusty Felbob, Robbie Nelson, Tania Pirritano Nelson, Nelson Tracey, Fadi Awwad, Roy Jafari, Dustin Saiidi, Ryan Peeler, David Medrano, Elizabeth Borden, Weston Bagley, Lily Nelson, Max Fay, Guy Nelson, Don Wilen, Dan Charles Lee, Mario Alverson, Kai Kim, Jesse Bagley, Valerie Dixon, Ash Pedersen, Duane Sincerbox, David Anderson, Tommy Pedersen, Brent White, Tommy Pedersen, Christopher Kim, and Darrell Wagstaff. Also appearing in other supporting roles Jesse Bagley, Christopher Kim, Valerie Dixon, Ash Pedersen, Charlotte Bagley, and Juliette Bagley.

**PRESS RELEASE**

Co-starring in the film are: Robin Fitzgerald, Rusty Felbob, Robbie Nelson, Tania Pirritano Nelson, Nelson Tracey, Fadi Awwad, Roy Jafari, Dustin Saiidi, Ryan Peeler, David Medrano, Elizabeth Borden, Weston Bagley, Lily Nelson, Max Fay, Guy Nelson, Don Wilen, Dan Charles Lee, Mario Alverson, Kai Kim, Jesse Bagley, Valerie Dixon, Ash Pedersen, Duane Sincerbox, David Anderson, Tommy Pedersen, Brent White, Tommy Pedersen, Christopher Kim, and Darrell Wagstaff. Also appearing in other supporting roles Jesse Bagley, Christopher Kim, Valerie Dixon, Ash Pedersen, Charlotte Bagley, and Juliette Bagley,

Backgrounders include: Penny Salazar, Olivia Budd, Tara Kimmons, Alina Martinez, Isbella Alarcon, Sarah Nelson, Jonathan Magna, Yanina Martinez, Jamie Salazar, Monica Tenoria, Gisselle Roldon, Hilda Tashiro, Glenn Tashiro, Mel Tuble, and Janet Koller.

Crew included Chris Warren, Ed Euken, Ethan Carranza, Ashley Pedersen, Jeannine Torres Kim, Tere Ayala, Nelson Tracey and Fernanda Romero. The Lee Bros composed an original and brilliant soundtrack for the film; Daniel Seigerman cleverly wove together the story with extraordinary editing, and Christie Palmer supplied all the graphics, posters and website.

The film was shot at PeopleSpace in Irvine, Chapman University, the De Pietro Performance Center, the home of Coneybeare's Victoria Betancourt, and the Frida Cinema.

The prequel, "The Show Can't Go On," ([www.scgo.com](http://www.scgo.com)) which garnered 15 nominations and nine awards, and which streams on Cinedigm, Popsy on Plex, Tubi, Xumo, Mometu, Roku, Google Play, Apple TV, Amazon FireFox, Android and Apple devices, LG TV and Amazon Prime Video, among others, is a story about a failed sketch comedy show and its "conveyor belt crew, iffy actors and one burned-out sketch comedy director." The Matricher Falls film picks up where SCGO leaves off: The over-wrought director and two of her favorite actors discover surveillance tape in the theater (placed by a disgruntled former sound booth technician, who planned to use it to sue the theater). They fashioned that hidden footage into a "doca-mentry." Ostensibly, we then see the ambitious trio at the only film festival in which it was accepted: "3rd Annual..." We travel that journey with them as they hope for fame and fortune and as its tagline suggests: "A promising ride on the gravy train." Instead, Mitch and Maynard steal the Matricher Falls Grand Jury Ladle prize and Cherie walks off with a sleazy film distributor...she ultimately joins his company. That is where "It's the Gravy" story begins. And, ends.

"Again," Kerr explain, SCGO and the MF film were improvised from a tight storyline/treatment," "Kerr explains. "In my 45-years in comedy, I don't think I have ever had more fun working on a 'serial' project."

"It was a joy to do this last sequel," says Rich Flin," who stars with Kerr and close colleague, Matt Morrison. "We had such a blast performing in the film and adding new characters."

Ree-invent Films is a natural by-product of the Orange County Crazies, a sketch, standup, and improv comedy 501.c non-profit organization that has served the Orange County, Calif. community for the past 34 years with classes and shows.

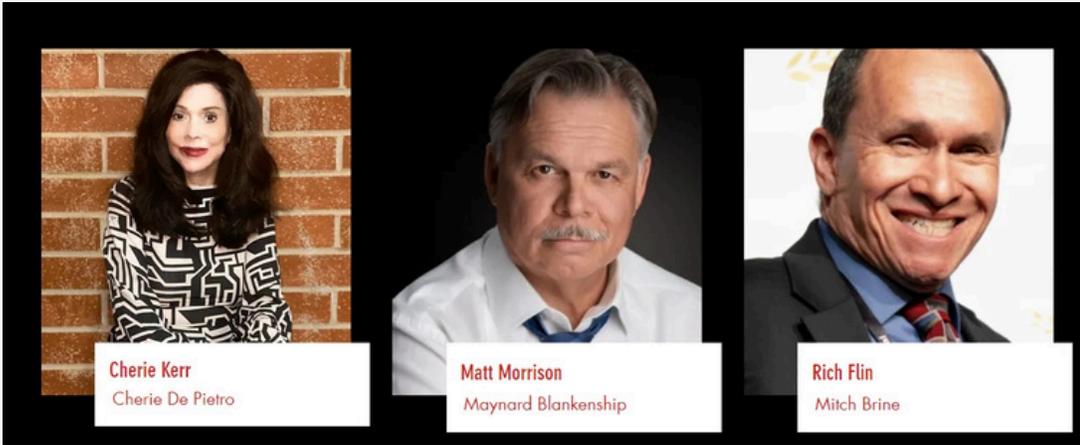
Kerr notes that the ITGU film team is working on a fall 2024 release date. For more information on "It's the Gravy," visit [www.thegravymovie.com](http://www.thegravymovie.com). For info on the two prequels visit: [www.matricherfalls.com](http://www.matricherfalls.com)) or [www.scgomovie.com](http://www.scgomovie.com). call OC Crazies 714 550-9890 or 714 271-2140.

Reviewers are urged to contact [cherie@ree-inventfilms.com](mailto:cherie@ree-inventfilms.com) for a screener and a press kit (the latter is available on the film's website).

**PRESS RELEASE**

# CO-STARS

IT'S THE GRAVY  
PRESS KIT



# FEATURED CAST

- |                        |                  |                  |                  |
|------------------------|------------------|------------------|------------------|
| elizabeth borden       | robin fitzgerald | dan charles lee  | mario alverson   |
| tania pirritano nelson | kai kim          | weston bagley    | juliette bagley  |
| charlotte bagley       | robbie nelson    | max fay          | lily nelson      |
| guy nelson             | don wilen        | roy jafari       | dustin saidi     |
| fadi awwad             | dave anderson    | brent white      | david medrano    |
| ryan peeler            | russell felbob   | h. nelson tracey | duane sincerbox  |
| valerie dixon          | jesse bagley     | christopher kim  | darrell wagstaff |
| ash pedersen           |                  |                  | tommy pedersen   |

# CREW

- |  |   |   |   |
|--|---|---|---|
| <b>EXECUTIVE PRODUCER</b><br>CHERIE KERR           | <b>EXECUTIVE PRODUCER</b><br>ERIC ANDERSON    | <b>WRITER/DIRECTOR</b><br>CHERIE KERR           | <b>EDITOR/COLORIST</b><br>DANIEL J. SEIGERMAN |
| <b>DIRECTOR OF PHOTOGRAPHY</b><br>CHRIS WARREN     | <b>SOUND</b><br>ETHAN CARRANZA                | <b>ORIGINAL MUSIC SCORE</b><br>MAX & JONAS LEE  | <b>2ND CAMERA</b><br>ED EUKEN                 |
| <b>UNIT PRODUCTION MANAGER</b><br>H. NELSON TRACEY | <b>1ST ASSISTANT DIRECTOR</b><br>ASH PEDERSEN | <b>PRODUCTION SUPERVISOR</b><br>FERNANDA ROMERO | <b>CRAFT SERVICES</b><br>TERE AYALA           |
| <b>PROP MASTER</b><br>CHRISTOPHER KIM              | <b>PROP MASTER</b><br>JEANNINE TORRES KIM     | <b>PROPS</b><br>JEANNINE TORRES KIM             | <b>PROPS</b><br>FERNANDA ROMERO               |
| <b>PROPS</b><br>RICH FLIN                          | <b>PROPS</b><br>MATT MORRISON                 | <b>PROPS</b><br>ASH PEDERSEN                    | <b>PROPS</b><br>TOMMY PEDERSEN                |

# BACKGROUND

penny salazar. olivia budd. tara kimmins. alina martinez. isabella alarcon. sarah nelson. jonathan magana. yanina martinez. jamie salazar. monica tenorio. gisselle roldan. hilda tashiro. glenn tashiro.

CAST & CREW

## PRODUCTION NOTES

IT'S THE GRAVY  
PRESS KIT

The three-part mockumentary series, that started with “The Show Can’t Go On!”, a 90-minute parody based on comedy director Cherie Kerr’s experience with a real-life sketch show (where what could go wrong, did go wrong—and then some), which eventually brought her to the final chapter of the “SCGO franchise,” with the finale “It’s the Gravy.”

For reference, the improvised mockumentary, “The Show Can’t Go On!”, received 15 nominations and 10 awards. That was followed with another real-life experience when “SCGO” entered the film festival circuit and wound up in the heart of Las Vegas where everything else went wrong: For starters, Kerr was to teach a seminar: “How to Improvise Your Film the Whole Time You’re Shooting It” and also screen her SCGO film, which had been named an Official Selection. The seminar? Only three people showed up for the PowerPoint presentation because the festival schedule was offering a competing session on film financing. That one was packed. When the awards were given out in Vegas—she won for “Best Cast Ensemble” the first night of the award ceremonies, but also won the following night for “Best Director.” The screening? Only five people showed up for that one.

Sadly, since that festival’s schedule was a last-minute “tossed salad,” she was not notified to be present at the second night of awards. Some stranger picked up the trophy for her. The Vegas event topped the mayhem for the sketch show (“Orange is the New Orange”) which then, of course, prompted the making of SCGO. So, naturally, the Vegas fiasco spawned yet another iteration for the SCGO story to continue with the facetious “3rd Annual Matricher Falls International Film Festival” (international is purposely misspelled). Along the festival circuit where Kerr and her team ultimately earned 19 awards and 21 nominations for that 90-minute sendup. MF, as it affectionally became called, ended with the main character, Kerr, playing herself and walking off with a film “distributor” where we later learned he had lured her into joining his distribution enterprise, “It’s the Gravy Unlimited” (Indie Film Distribution company, (affectionately dubbed ITGU), thus the next sequel: “It’s the Gravy.”

Together, SCGO and MF won 36 awards along the film festival circuit. Amazing, considering that both those films were shot out in four days, respectively, and had sub-budgets to get them done. Yet, both became available on multiple streaming platforms including, Amazon Prime, Google Play, Apple TV, Reveel, Cineverse, Tubi, Xumo, Future Today, OTT, and many others.

So why not round out the story, Kerr thought. Give the franchise closure. And she did with ITGU. Her script started with the main character, Cherie, getting conned into putting all her eggs in the ITGU basket with two shady film dealmakers—well, first because they led her to believe they wanted to take on her SCGO film, and secondly, because two of the main characters—Mitch and Maynard—could not go home—they were forced to stay in Matricher Falls, courtesy of the MF Correctional Facility to serve 46 months for having stolen the Grand Jury Ladle Prize in the men’s room after the closing night festivities at the MF film festival.

(continued)

PRODUCTION NOTES

After assembling the all-improvised MF footage, Kerr realized she had one more story to tell: What happens after she walks off with Sheldon Stankey, the shady film distributor, who, along with his partner Ken Kahn, lure her into dumping her net worth into their sham company.

Kerr invited many of the SCGO and MF'ers to return to the screen in this third and final sequel, because as a group, they knew how to play off one another; each very talented in his or her way. The main character and her counterparts may have been able to make a success of the ITGU corporation, but they had no idea what they were doing, and they fell into the trap of unscrupulous "influencers," a bunch of foul-mouthed kids who ran a phony lemonade stand to hide their illegal shipping enterprise sending illicit gravy across state lines.

Actually if you followed the series, it was Mobey, a bus boy in the MF film, who set the stage for ITGU when in one scene, he chatted it up with the eager SCGO filmmakers during the festival in MF, letting on to an unsuspecting winner when he let him know that his great, great grandfather had come over on the Mayflower; set down roots in Matricher Falls, where as he stated, "every resident has a pot of gravy...on the stove." Gravy, Mobey affirmed is what the Mayflower passengers ate—was all they had—as they crossed the Atlantic. Fast forward: what was left of the group was a gravy recipe and a resolve to set up camp to build their own city—a community that soon became known for its 78 flavors of gravy. Everyone was in on the action. The MF group was unsuspecting as they joined the influencers in helping them smuggle gravy across state lines.

There's chaos. There's some backstabbing. But, as the tagline goes..." In the end, everyone takes their lumps."

Of course, Kerr didn't really have a real-life affair with gravy, though she does mention it in MF based on the authentic experience of eating at a small restaurant where gravy (never ordered) was poured on "thick" – atop her salad, Maynard's burrito, and Mitch's sandwich. Focusing on the gravy was not only a creative decision when writing the final sequel, it was a logical one. Yes, it's all about the indie film distribution world, but the gravy steals the show. The word "gravy" a connotation for making lots of money, e.g., "A Promising ride on the gravy train." Offering a third iteration of the film was an ambitious ride on a fictional gravy train.

Since Kerr had never forgotten she was kicked out of the Brownies as a youngster, which prevented her from attending the school's May Day celebration due to her chronic profanity on campus at All Saints Catholic elementary school, and thought she tried, she never got over it. So, she relished the thought of casting children in ITGU, ones who would swear like sailors! This helped her vindicate herself from the childhood humiliation for all the times she was referred to Sister Severino's office for punishment. "What a relief," she exclaimed. The minor actors playing a string of cursers delighted in the idea along with Kerr because it served as some kind of outlet and something they could never get away with had they not been "required" to curse throughout each and every one of their scenes. If cast, the parents of these young actors understood and approved Kerr's request to let them swear, freely and often. Kerr expects flack for this, but she states flatly, "I'm too old to care!"

(continued)

PRODUCTION NOTES

There are lots of twists and turns in the film. A lot happens at the kid's lemonade stand LMA (Lemonade My Ass) the kids scam operation, Then there are the two Saudi (pretend) princes who fake buy in ITGU, with counterfeit money, then get sucked into the RICO thing. There are also two detectives who are on to everyone—two dry Dragnet types who finally make the bust. Then there are moments with the leftovers from the Mumble Gang (two of the four) who try to rap their way through their job title interpretations. "I couldn't do the sequel without them," Kerr said. "Those characters were a huge part of the MF prequel to the ITGU film," Kerr clarifies. "We thought it was perfectly appropriate to include them on the management team.

One critical incident took place the day before Day One of the shoot. Some scenes required a jail visitation set. Kerr had arranged to shoot this at a large Orange County jail—a real one. Though she started to secure this location in September, it wasn't until December 1 that she was made to wait for a final okay. It didn't come so when Rich Flin and Matt Morrison showed up that Friday to rehearse the trios scenes Kerr got a sudden brainstorm. She suggested they use her building's floor to glass window panels in the conference room to "construct this visitation room. Quickly, the three got to work grabbing 6-foot, white banquet tables, and a few for sale signs stored in the men's dressing room at Kerr's theater. In record time, they built the room, sequestered it with the tables and sign—wrote some graffiti on one side of the signs; grabbed telephone receivers off the office phones, and taped them to the shabby constructed "walls." The set, in the film, looked perfectly appropriate to a small-town jail. It remains as the main characters' finest accomplishment in the making of the film!

Another of the most fun and memorable experiences in the making of the film, from Kerr's point of view, was the "accident" in the last scene of the film—the scene was shot at the end of the four-day shoot. She and her co-conspirators, Mitch and Maynard, were sentenced to five years of gravy packing in a warehouse where Cherie begs to go home and become miserable again as a comedy director. Kerr directed the camera to roll non-stop for 13 minutes to capture the angst of the three clueless and pathetic characters. During that shot, the lights in the cramped storage room, where they were filming, went out in the middle of the non-stop, lengthy scene. The lights were on a time sensor and time was up, but despite the unexpected debacle, the three continued on seamlessly improvising their dialogue, without skipping a beat, as they built on the humorous error of the real outage.

What happens after that is another "full circle," moment in the plot. Everyone gets off except for the three out-of-towners. It turns out Mobey is actually the judge in town (the only one) and he sentences the threesome mainly because they never left a tip at Zov's, the restaurant where Mobey works evenings as a busboy.

The kids continue their crime spree, the princes are excused...it's freedom despite their involvement in the crime. In fact, everyone else walks free, but the main characters. Maynard wants to pay off his credit card, Mitch wants to go back to jail where he was the "captain" of the book club. As mentioned, Cherie just wants to return to her duties as a comedy director—where she exclaims is now her "happy place." And, yes, she plans to direct it to capitalize on her self-inflicted misery.

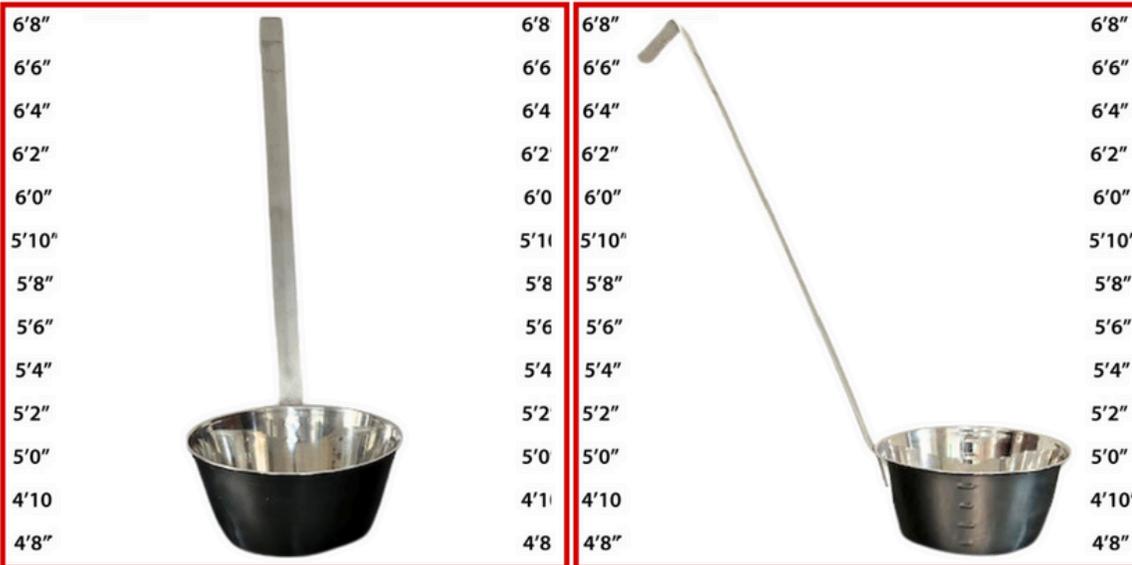
But, wait: Where the hell is that coveted Grand Jury Ladle Prize?

Audiences—fans who've taken in each work in the SCGO series are left to wonder: Will Kerr change her mind, and carry on with yet another iteration of this bizarre story? "No," she says tacitly. "I think I'll try a drama next time."

# PRODUCTION NOTES

# WANTED

MATRICHER FALLS GRAND JURY LADLE PRIZE



## LADLE

Type: Grand Jury Prize

Color: Silver

Size: 1.3 Feet

Last seen in the men's room at the 3rd Annual Matricher Falls International Film Festival

# \$50,000 REWARD

FOR INFORMATION LEADING TO THE WHEREABOUTS OR THE RETURN OF  
THE GRAND JURY LADLE PRIZE

GRAND JURY LADLE PRIZE POSTER

## DIRECTOR'S BIO

IT'S THE GRAVY  
PRESS KIT

Cherie Kerr, a founding member of the world-famous L.A. Groundlings, and founder of the Orange County Crazies sketch, standup, and improvisational troupe in Santa Ana, California, released her first film in May of 2013, "We've Got Balls," a family-friendly award-winning bowling comedy which received 13 nominations and eight wins. Her third indie film, an 89-minute improvised comedy "3rd Annual Matricher Falls International Film Festival," a sequel to "The Show Can't Go On!", now streaming on various popular platforms. It received 15 nominations, 23 wins, and four glowing reviews. The latter, heaping high praise for the story and cast performances. Her new film—the final sequel that pokes fun at the indie film industry, "It's the Gravy" is due out fall of 2024.

"MF," wrapped in June of 2022, and is now streaming on Amazon Prime, Future Today, Reveel, OTT, Tubi and many others. "SCGO" was released in February 2022 and is available on Tubi, Xumo, Popsy on Plex, Mometu Roku, Amazon Fire TV, Apple TV, Google Play, Web, Android, and iOS devices, YouTube movies, as well as on Amazon Prime Video, and Cineverse, Reevel, OTT, and Future Today.

"The Show Can't Go On!" won three awards from the Accolade International Film Festival in 2021, "Best Feature Film," "Best Mockumentary," and "Best Woman Filmmaker," The quirky behind-the-scenes stage show debacle also earned her an "Award of Recognition," from the IndieFEST International Film Festival, a "Best Comedy Spirit of Cinema" Award from SoCal International Film Festival and an "Outstanding Achievement in Directing" honor from The Most Important International Film Festival." It also garnered top honors at AOF Megafest for "Best Comedy," "Outstanding Cast Performance," and "Director of the Year," and the film recently was given an "Artists Circle" and "Honorable Mention" award from the NOVA International Film Festival. "Matricher Falls" won 22 awards and 30 nominations. Most wins were for "Best Comedy" and "Best Director."

Kerr's first film, "We've Got Balls," made its world debut at the 2013 Newport Beach International Film Festival. It went on to win at the Action on Film and Movieville International Film Festivals, and the All Sports Los Angeles Film Festival. At AOF, Kerr took home awards for "Filmmaker of the Year," "Best Comedy - Feature," and "Outstanding Cast Performance." The film also was first runner-up for the "WithoutABox.com Best In Show" award. The film also won "Best Comedy" at the Movieville event in September 2013 and Balls won two additional awards "Audience Choice" and "Best Feature- Bronze" at the All Sports Los Angeles Film Festival in November 2013. During IndieFest 2013, the film earned the "Award of Excellence" for a feature film and in 2014 at the 47th WorldFest-Houston International Film & Video Festival racked up an eighth honor for the film: "Silver Remi" for best trailer.

Kerr has been given numerous accolades and rave reviews for her work over the years as producer/writer/director/actress for her live stage work. She now has parlayed her expertise and creativity into the genre of film. Having produced a number of comedy shorts for the O.C. Crazies over the past 34 years, Kerr founded Ree-invent Films in 2011 for the purpose of furthering her career interests and expanding her efforts from comedy shorts to full-length feature films. Kerr, named one of the "Top Ten Most Sensational People in Orange County" by Orange Coast magazine along with Michael Eisner., has also been highly lauded for her work as a comedy writer/director, having garnered "Best Sketch of the Year" by the Los Angeles Times for her quirky sketch, "Too Much Shoulder Pad." She was also honored in October 2019 by Arts OC for the Helena Modjeska Cultural Legacy Award for her Lifetime Achievement in Comedy. In January 2022, Kerr was also featured and recognized for her long-running work in comedy by the Los Angeles Times in January 2022 with a front-page feature that highlighted her many accomplishments. Her new film "It's the Gravy," the final sequel to the SCGO franchise is due for release in Fall, 2024.

Kerr has also won awards for her work as a lyricist, publicist, journalist, and author.

Author of 16 books; "Charlie's Notes" was named a winner in the New York book Festival. Two of her books include forewords by fellow Groundling alums and SNL players, Phil Hartman and Julia Sweeney. Over the years, Kerr has written more than 450 sketches, seven screenplays, one full-length Broadway musical, and directed dozens of sketch, and improv comedy shows. She also wrote and starred in her own one-woman show, "Out of Her Mind." In addition, her short story collection, Hell No, Purgatory Yes, was released in summer 2024.

(continued)

DIRECTOR'S BIO

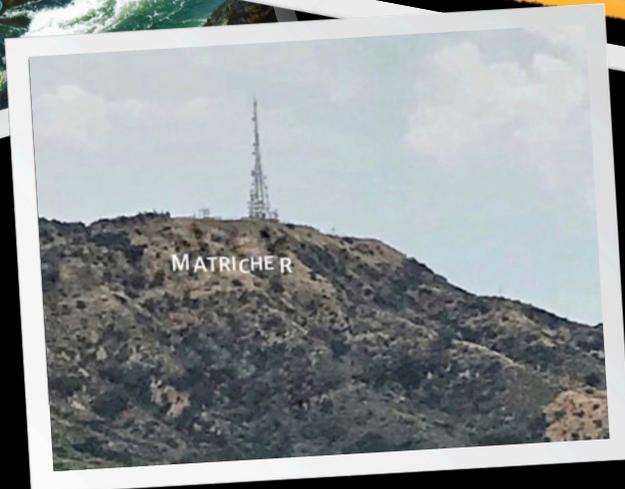
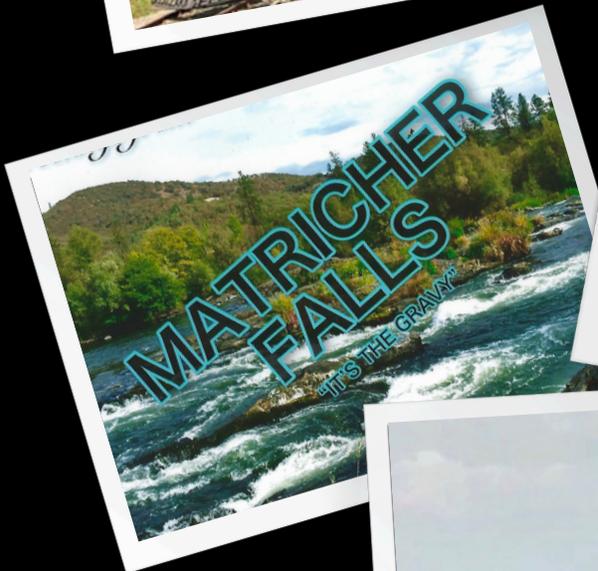
Also, Kerr has won awards for her 5 decade plus public relations firm, KerrPR, over the past 45 years. She started ExecuProv in 1983, a company which teaches improv comedy techniques to Fortune 100 and 500 companies. It continues to thrive, bulldozing its course offerings both via video meeting platforms and live on stage at the 78-seat De Pietro Performance Center's black-box theater in Santa Ana, CA.

Kerr's mission with Ree-invent Films is to provide full-length feature comedies that offer not only laughs, but moral/satirical messages that leave audiences thinking, long after the laughter subsides.

Founder of four businesses, Kerr brings tremendous acumen and savvy to the table along with an abundance of her unique, enviable, and highly original sense of creativity. She is accustomed to mobilizing teams, utilizing the best resources, pumping out excellent products, and garnering results that translate into strong bottom lines. She continues to run the De Pietro Performance Center in Santa Ana, Calif., located in the heart of the city's Arts District. It is there that she teaches and directs.

Kerr is the mother of filmmaker Drake Doremus ("Like Crazy," winner of the 2011 Sundance Film Festival Grand Jury Prize ), who has since gone on to make a number of other movies (most of which are improvised) including those featuring A-list celebrities such as Guy Pearce, Jennifer Lawrence, Felicity Jones, Anton Yelchin, Ian McGregor, Nicholas Hoult, Jamie Dornan, Kristen Stewart, Shailene Woodley, and Sebastian Stan.

Kerr is the mother of three and grandmother to six children.



PRICELESS MF POSTCARD COLLECTION

In 2012, the Orange County Crazies sketch, standup and improvisational comedy organization, founded Ree-invent Films to further its interest in comedic works--not only those on stage but on screen as well.

Ree-Invent Films' brand is much like that of the O.C. Crazies sketch and improv work--it always provides a satirical jab in all its offerings, whether the films are shorts or features. It is committed to making the best comedic cinematic projects possible—those that also provide humor with a moral message. Ree-invent Films finds that there are far too many remakes and boring sequels, or films that can't deliver on the hyped promises they make.

Ree-invent's mission is to make quality products for eager audiences—ones that need and want to laugh and who also appreciate the satire or moral messages behind them. Ree-invent wants to create and present comedic films of substance and provide films that bring laughter and healing—products that also offer some kind of societal meaning.

With only two comedic features films to its credit thus far, it has received 28 nominations and 17 wins along the film festival circuit.

Ree-invent Films Presents

# THE SHOW CAN'T GO ON!

*15 Actors. Conveyor-Belt Crew. One Burned-Out Sketch Comedy Director.*

WRITTEN AND DIRECTED BY  
CHERIE KERR



**15 Nominations! 8 Film Festival Awards!**



REE-INVENT FILMS AND KEISHAN ENTERTAINMENT PRESENTS A TICASA PRODUCTION  
IN ASSOCIATION WITH CUPCAKE FEATURES AND SEANIEBIRD PRODUCTIONS.

A CHERIE KERR FILM

RICH FLIN · MATT MORRISON · KIM SAVA · ASHLY REYNOLDS · ROBIN E. FITZGERALD · SAM STOKES  
CHERIE KERR · TONY GRACIA · BEN STRALEY · ELIZABETH MILLAN · LIANNE SOLANO · BARBARA WILDER  
SKYLAR FALGOUT · CAITLIN ZINN · GEORGIA LEIGH DAVIS · DURK THOMPSON · PAIGE DUGAN

1ST ASSISTANT DIRECTOR: PRATEEK DAMODARDEN | EXECUTIVE PRODUCER: ERIC ANDERSON | CONSULTING PRODUCER: SHANNON DUGGER | CINEMATOGRAPHER: CHRIS WARREN  
ORIGINAL SOUNDTRACK: RYAN ROBERTS | EDITOR: DENNIS LEMMER | ASSISTANT EDITOR: KEAGAN FRITZ | UNIT PRODUCTION MANAGER: KATHERINE LORENZ | SOUND TECHNICIAN: ELLIOTT RODRIGUEZ

Watch the trailer at [scgomovie.com](http://scgomovie.com)

MARKETING & PROMOTION BY M3 MEDIA: MYM3MEDIA.COM

3rd ANNUAL  
MATRICHER FALLS  
INTERNATIONAL  
FILM  
FESTIVAL

A FILM.  
A DREAM.  
A PROMISING RIDE  
ON THE GRAVY TRAIN.



IN ASSOCIATION WITH: KEISHAN ENTERTAINMENT · TICASA PICTURES  
TRIDRA FEATURES · SEANIEBIRD PRODUCTIONS AND MOKOFACE FILMS

A CHERIE KERR FILM  
MATT MORRISON · CHERIE KERR · RICH FLIN

FEATURING:  
ROBIN FITZGERALD · BARBARA WILDER · ELIZABETH MILLAN · BRENT WHITE · COLE RANDALL  
MATTHEW FORRELL · BILL REED · DAN CHARLES LEE · TIMOTHY SMITH · WALE TK DAVIS · ANABELLE MUNRO  
TANIA PIRRYFAND · DAVID ANDERSON · RUSTY FELBOR · DIANE SINCERBOX · ANITA MORALES · LIZ BORDEN  
ANGELA WHITE · ROBBIE NELSON · LARS WHELAN · JUNG WHELAN · H. NELSON TRACEY · JOHN PRIMM  
LILY SMALHEISER · ANTHONY "BOOP" ADAMS · TONI ALEXANDER · TONY GRACIA · PATRICK LEWIS  
PRATEEK DAMODARDEN · REY DONZALEZ

EXECUTIVE PRODUCER: CHERIE KERR | EXECUTIVE PRODUCER: ERIC ANDERSON | EXECUTIVE PRODUCER: MATT MORRISON | 1ST ASSISTANT DIRECTOR: KATHERINE LORENZ  
DIRECTOR OF PHOTOGRAPHY: CHRIS WARREN | 2ND CAMERA: ED UKEN | EDITOR: DAVIDA JARDONG | ASSISTANT EDITOR/PHOTOGRAPHY: HAULEY SEVERN | SOUND: ETHAN CARNAHA

UNIT PRODUCTION MANAGER: KATHERINE LORENZ | ORIGINAL MUSIC: "MATRICHER FALLS BLUES" THE LIZ BRONZ | WRITTEN & DIRECTED BY: CHERIE KERR

# REE-INVENT FILMS

**THE SHOW CAN'T GO ON!** *Itty Actors. Conveyor-Belt Crew. One Burned-Out Sketch Comedy Director.*

WRITTEN AND DIRECTED BY  
CHERIE KERR

**15 Nominations! 8 Film Festival Awards!**

REE-INVENT FILMS AND KEISHAN ENTERTAINMENT PRESENTS A TICASA PRODUCTION  
IN ASSOCIATION WITH CUPCAKE FEATURES AND SEANIEBIRD PRODUCTIONS.

A CHERIE KERR FILM

RICH FLIN · MATT MORRISON · KIM SAVA · ASHLY REYNOLDS · ROBIN E. FITZGERALD · SAM STOKES  
CHERIE KERR · TONY GRACIA · BEN STRALEY · ELIZABETH MILLAN · LIANNE SOLANO · BARBARA WILDER  
SKYLAR FALGOUT · CAITLIN ZINN · GEORGIA LEIGH DAVIS · DURK THOMPSON · PAIGE DUGAN

1ST ASSISTANT DIRECTOR: PRATEEK DAMODAREN  
EXECUTIVE PRODUCER: ERIC ANDERSON  
CONSULTING PRODUCER: SHARON DUGGER  
CINEMATOGRAPHER: CHRIS WARREN

ORIGINAL SOUNDTRACK: RYAN ROBERTS  
EDITOR: DENNIS LIMMER  
ASSISTANT EDITOR: KEAGEN FRITZ  
UNIT PRODUCTION MANAGER: KATHERINE LORENTZ  
SOUND TECHNICIAN: ELLIOTT RODRIGUEZ

Watch the trailer at [scgomovie.com](http://scgomovie.com)

STRONG LANGUAGE

## The Show *Can't* Go On!

In what appears to be her last show, a burned-out sketch comedy writer/director shares a behind-the-scenes look at the “mounting and sustaining” of “Orange is the New Orange”; a sketch comedy show that skates on the edge of disaster. It’s a look at what could go wrong—what did go wrong.

The 90-minute feature starts with the first table read and takes the audience to the final curtain—the last night of the show’s run. And, through every calamity along the way.

([www.scgomovie.com](http://www.scgomovie.com))

**3rd ANNUAL MATRICHER FALLS INTERNATIONAL FILM FESTIVAL**

A FILM. A DREAM. A PROMISING RIDE ON THE GRAVY TRAIN.

IN ASSOCIATION WITH KEISHAN ENTERTAINMENT, TICASA PICTURES, TRIDRA FEATURES, SEANIEBIRD PRODUCTIONS AND MOKOFACE FILMS

A CHERIE KERR FILM

MATT MORRISON · CHERIE KERR · RICH FLIN

FEATURING

ROBIN FITZGERALD · BARBARA WILDER · ELIZABETH MILLAN · BRENT WHITE · COLE RANDALL  
MATTHEW TURRELL · BILL REED · DAN CHARLES LEE · TIMOTHY SMITH · WALE TE DAVIES · ANABELLE MUNRO  
TANIA PIRISTANO · DAVID ANDERSON · RUSTY FELBO · DJANE SINCERROX · ANITA MORALES · LIZ BORDEN  
ANGELA WHITE · ROBBIE NELSON · LARS WHELAN · JERRO WHELAN · R. NELSON TRACEY · JOHN PRIMM  
LILY SMALHEISSER · ANTONY “DOO” ADAMS · TONI ALEXANDER · TONY GRACIA · PATRICK LEWIS  
PRATEEK DAMODAREN · KEY GONZALEZ

EXECUTIVE PRODUCER: CHERIE KERR  
EXECUTIVE PRODUCER: ERIC ANDERSON  
EXECUTIVE PRODUCER: MATT MORRISON  
1ST ASSISTANT DIRECTOR: KATHERINE LORENTZ

DIRECTOR OF PHOTOGRAPHY: CHRIS WARREN  
2ND CAMERA: DAVIDA HARBING  
EDITOR: HARLEY SEIBER  
SOUND: ETHAN CARANZA

UNIT PRODUCTION MANAGER: KATHERINE LORENTZ  
ORIGINAL MUSIC: “MATRICHER FALLS BLUES” BY THE LEE BROS.  
WRITTEN & DIRECTED BY: CHERIE KERR

## Matricher Falls

The “3rd Annual Matricher Falls International Film Festival” (international is purposely misspelled) is the story about a burned-out sketch comedy director who quits a comedy troupe only to return to the theater for another show and encounters the same problems with the cast (prequel [www.scgomovie.com](http://www.scgomovie.com)).

When she quits again, she learns the theater’s disgruntled sound booth technician had been taping all the rehearsals and shows; planned to sue her for some trumped-up allegations. Soon, she and two of the main “characters” access that surveillance tape and fashion it into a “documentary.” They edit it. Submit it to 41 festivals. Only one accepts it. The one in Matricher Falls. The film’s tagline: A film. A dream. A promising ride on the gravy train. Is what they get on this improbable journey worth it?

([www.matricherfalls.com](http://www.matricherfalls.com))

REE-INVENT FILMS

**CONTACT  
INFORMATION**

Running time: 1 hour 34 minutes  
Country of Origin: US  
Year of Completion: 2024  
Format: Narrative Feature  
Sound Specification: 48kHz Stereo  
Aspect Ratio: 16:9 4K - 3840 x 2160  
B/W or Color: Color  
Language: English

# It's the Gravy



EMAIL: [CHERIE@REE-INVENTFILMS.COM](mailto:CHERIE@REE-INVENTFILMS.COM)



PHONE: 714-550-9890

DE PIETRO PERFORMANCE CENTER  
809 N. MAIN ST.  
SANTA ANA, CA 92701